

<b>Notice of References Cited</b>	Application/Control No. 10/809,185		Applicant(s)/Patent Under Reexamination POSTREL, RICHARD	
	Examiner Susanna M. Diaz		Art Unit 3684	Page 1 of 1

#### U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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#### FOREIGN PATENT DOCUMENTS

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#### NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Kingson, Jennifer A. "Discover Priorities: Product Mix, Alliances: Shift in Cashback Program, Cobranding." American Banker, page 1, January 2, 2002.
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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